

LATINO AMERICANS STICKER BOOK

BUILD YOUR OWN HISTORY BOOK



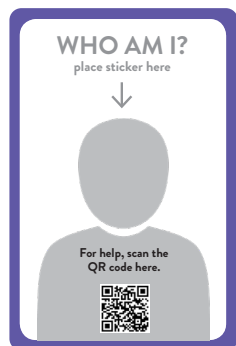
The most fun you will have
learning about incredible and
important Latino Americans!

HOW IT WORKS

This **Build Your Own History** Sticker Book contains some of the most interesting, important, influential and inspiring Latino Americans in the history of the world. Have fun while sticking and strive to reach your own potential to have a sticker made of you!

1

Each page of this sticker book has a **COLOR THEME** & each sticker belongs in one specific spot. Figure out which one goes where!



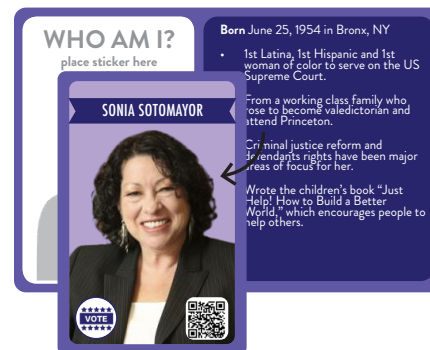
2

STICKERS come in sheets of 9... notice that their different color backgrounds match the page on which it belongs.



3

BUT HOW? For example, read a description in a section & try to match the correct colored sticker.



4

STUMPED? To see the correct sticker, scan the QR Code in the "WHO AM I?" box by using a QR Reader app on your smart device.



5

Now place the sticker over the box that says: **WHO AM I?**



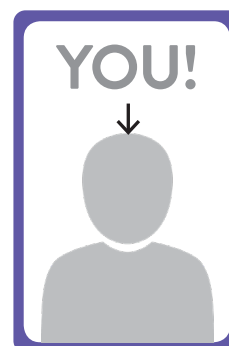
6

Look for and connect to the **Online Challenges** in this book by visiting our website, **StickerBookPublishing.com**.



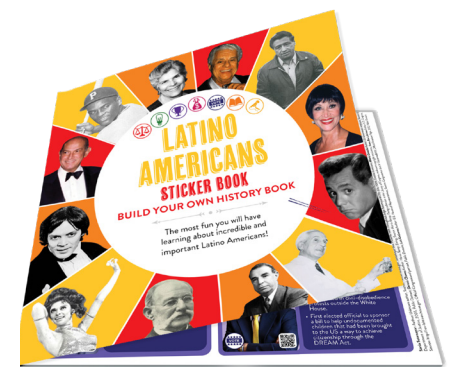
7

Now it's time to add **YOUR OWN PHOTO!** Place a favorite picture of yourself in the open spot on the opposite page.



8

CONGRATULATIONS!
You have **Built Your Own History Book!**




HISTORY'S NEXT GREAT STICKER!

This inspirational history book belongs to:

YOUR PHOTO
goes here

↓



Yes, be a proud part of
your own HISTORY BOOK!

Name: _____

Birthplace: _____

A Latino American that Inspires me:

Favorite Latino musician, movie or
TV star or athlete: _____

South or Central American country
I've visited or would like to visit:

Favorite Latin American Food:

**YOUR
BIO**
goes here!

←

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POLITICAL LEADERS

Bold leaders whose early lives inspired their world view and drove their success in public service



ICONIC ENTERTAINERS

Gifted performers who made us laugh, cry, sing and dance with their passion, vitality and world class talent



DOCTORS & SCIENTISTS

Genius pioneers of medical research and science who are world-renowned for their discoveries and contributions



HUMANITARIANS & ACTIVISTS

Passionate advocates and tireless fighters for improving the lives of, and opportunities for, all Latinos



SPORTS LEGENDS

These world class athletes dominated the competition but were equally humble, grounded and charitable outside of sport



BUSINESS LEADERS

Their vision, focus and persistence fueled their success and catapulted them to the top of their field



AUTHORS & JOURNALISTS

Brilliant, captivating storytellers who weaved their own experiences into their award-winning work

This Latino American sticker book is dedicated to Ben Plaue, one of the original inspirations behind Sticker Book Publishing.

SONIA SOTOMAYOR



Born June 25, 1954 in Bronx, NY

- 1st Latina, 1st Hispanic and 1st woman of color to serve on the US Supreme Court.
- From a working class family, she rose to become valedictorian and attend Princeton.
- Criminal justice reform and defendants' rights have been major areas of focus for her.
- Wrote the children's book "Just Help! How to Build a Better World," which encourages people to help others.

WHO AM I?

place sticker here



Born August 4, 1955 in Texas

- The son of Mexican immigrants, he served in the US Air Force and earned his law degree from Harvard Law School.
- Became first Hispanic US Attorney General, appointed by President George W. Bush.
- Helped write the USA Patriot Act, legislation that increased the powers of law enforcement after Sept 11th with his strong stance on terrorism, often coming under fire.



POLITICAL LEADERS

WHO AM I?

place sticker here



Born April 8, 1888 in NM
Died 1962

- First Latino elected to a full term in the US Senate in 1936.
- Had to quit school at 13 to help support his family.
- Throughout his career, he fought tirelessly for civil rights and against discrimination and poverty.
- For over 30 years in government, he worked to end all racial and ethnic biases and established the Fair Employment Practices Commission.

WHO AM I?

place sticker here



Born July 15, 1942 in Cuba

- 1st Hispanic woman to be elected to US Congress, after being the 1st Cuban-American elected to the Florida State House.
- Immigrating to the US when she was only 7, she rose to serve as Chairwoman on the Foreign Affairs Committee.
- She fought for tuition assistance and founded a private elementary school where she served as both Principal and teacher.

WHO AM I?

place sticker here



Born Dec. 10, 1953 in IL

- As a member of the US House of Representatives, his policies pushed to improve the immigration process as well as bolster immigrants' rights.
- A tireless advocate, he has participated in civil disobedience protests outside the White House.
- First elected official to sponsor a bill to help undocumented children find a way to achieve citizenship through the DREAM Act.

WHO AM I?

place sticker here



Born March 31, 1927 in AZ
Died 1993

- Devoted life to social justice and equal rights, peacefully protesting in the tradition of Gandhi and MLK.
- Became community organizer after serving in the Navy, first leading the San Jose Community Service Organization (CSO) and then founding the National Farm Workers Association.
- First-generation American son of farmworkers in Arizona, he was called “one of the heroic figures of our time” by Senator Robert F. Kennedy.

WHO AM I?

place sticker here



Born July 13, 1969 in Spain

- Renowned chef and James Beard Award recipient as both an Outstanding Chef & Humanitarian of the Year.
- Started the World Central Kitchen (WCK) after the 2010 Haiti earthquake to provide meals to people affected by natural disasters.
- Also lent support after Hurricane Maria in Puerto Rico to those facing hardship during government shutdowns.
- Nominated for the 2019 Nobel Peace Prize for his work.

WHO AM I?

place sticker here



Born April 10, 1930 in NM

- Launched the Community Service Organization (CSO) to improve the economic futures for migrant Farm workers.
- Also co-founded the National Farmworkers Association and organized California’s Delano grape strike in 1965.
- Popularized the Spanish phrase “Si, se puede,” meaning “Yes, we can” in English.
- Awarded Puffin/Nation Prize for Creative Citizenship and was the 1st Latina inducted to the National Women’s Hall of Fame.



HUMANITARIANS & ACTIVISTS

WHO AM I?

place sticker here



Born July 9, 1965 in Bronx, NY

- 1st Latino and openly gay Executive Director of the American Civil Liberties Union.
- Influenced by the terror attacks of 9/11, as head of ACLU he launched *Keep America Safe and Free*, an important campaign aimed at protecting civil liberties and freedoms for all people.
- Worked to reduce prison populations as well as fight the criminal justice system’s racial discrimination tendencies.

WHO AM I?

place sticker here



Born June 7, 1936 in CA

- Civil rights pioneer who was denied schooling at 8 years old for being of Mexican and Puerto Rican heritage.
- Along with her father, she led the charge to ban segregation in CA public schools.
- Became a pediatric nurse and earned multiple nursing degrees and a certificate in public health.
- An American Civil Rights activist, she was awarded the Presidential Medal of Freedom in 2011.

CELIA CRUZ



Born Oct. 21, 1925 in Cuba
Died 2003

- One of the most popular Latin artists of the 20th century, she was known as the “Queen of Salsa” for popularizing the genre over a 60 year career.
- Nicknamed “La Guarachera de Cuba,” she celebrated her Cuban culture and heroically helped Afro-Latino Americans embrace their heritage.
- Through the power of her voice, she battled prejudice and spoke out against Cuba’s Communism.

WHO AM I?

place sticker here



Born April 23, 1961 in CA

- Brilliant stand-up comedian and actor who dives into subjects of race, ethnic relations and the nuances of Mexican culture.
- Broke barriers for the Hispanic community with his self-titled, self-produced TV show, which won various awards, including Imagen Award for Best TV Actor.
- Hosted late-night talk show and stars beside his real-life daughter in a new comedy series.

ICONIC ENTERTAINERS



WHO AM I?

place sticker here



Born Sep. 1, 1957 in Cuba

- “The Queen of Latin Pop” and member of the Songwriters Hall of Fame, she’s sold over 100 million albums with hits like “Let it Loose” and “Conga.”
- Moved to Miami during the Cuban Revolution and later formed a foundation to empower youth and promote education and opportunity.
- Also a successful actress and author, she was awarded the Presidential Medal of Freedom in 2015.

WHO AM I?

place sticker here



Born Dec. 24, 1971 in Puerto Rico

- Grammy award-winning singer, songwriter, and actor who helped popularize Latin American music and culture through well-known songs such as “Livin’ la Vida Loca.”
- Member of Menudo, one of the biggest boy bands of all time, and played Miguel Morez on the hit soap opera *General Hospital*.
- Involved with many charitable organizations and received a humanitarian award from the International Center for Missing and Exploited Children.

WHO AM I?

place sticker here



Born Dec. 11, 1931 in Puerto Rico

- 1st Hispanic woman to win an EGOT - an Emmy, Grammy, Oscar and Tony - plus, she also won a Peabody Award!
- Over her 70+ year career, she’s most famous for her Academy award-winning role as Anita in the 1961 film *West Side Story*.
- Beloved cast member of children’s TV shows *The Electric Company* and *The Muppet Show*, for which she earned 2 Primetime Emmy Awards.

OSCAR DE LA HOYA

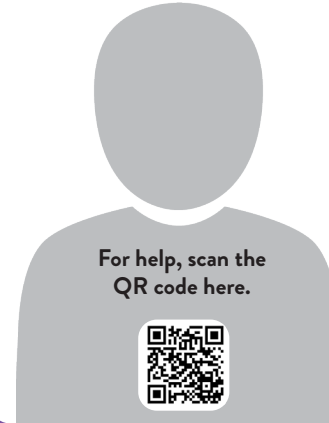


Born February 4, 1973 in CA

- “The Golden Boy” began boxing at 6 years old and has won 10 world titles in 6 different weight classes.
- To stay grounded and motivated, he carries a \$1 food stamp in his wallet as a reminder of his poor upbringing.
- Gold medalist at the 1992 Summer Olympics, he started a foundation to help youth focus on their education, self-esteem and developing a strong work ethic.

WHO AM I?

place sticker here



Born August 18, 1934 in PR

Died 1972

- Member of prestigious 3,000 hit club, a 15-time All Star, 12-time Gold Glove winner, 2-time World Series champ (and Series MVP) with the Pittsburgh Pirates.
- 1st Latin American to be enshrined in the Major League Baseball Hall of Fame.
- The annual baseball award in his name honors the player who not only excels on the field but demonstrates sportsmanship and dedication to charitable work in the community.



SPORTS LEGENDS

WHO AM I?

place sticker here



Born June 9, 2000 in NJ

- An Olympic gold and silver medal-winning gymnast at the 2016 Summer Olympics.
- Youngest contestant to win on TV show *Dancing With The Stars*.
- A true role model for young people, she wrote the children's book, *I Got This: To Gold and Beyond*.
- Always upbeat and smiling, she's been called the Human Emoji! :)

WHO AM I?

place sticker here



Born January 6, 1957 in CA

- Winner of 3 golf Majors and 48 Tour events, she is in the LPGA Hall of Fame.
- A Hispanic Heritage award recipient who had been turned away from her local golf club given her parents' Mexican descent.
- A 2-time AP Female Athlete of the Year, she's the only woman to win both LPGA Rookie of the Year and Player of the Year honors.

WHO AM I?

place sticker here



Born May 23, 1972 in Mexico

- Mexican jockey who won the Triple Crown in 2015 riding American Pharoah.
- Both the oldest jockey and first Hispanic to win the Triple Crown, he has won the Kentucky Derby and Preakness each 3 times.
- Broke his neck while training but still returned to horse racing!
- Inducted into the National Museum of Racing Hall of Fame in 2017.

WHO AM I?

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For help, scan the QR code here.



Born Dec. 20, 1954 in Chicago

- Writer of poetry, short-stories and novels, with a unique bilingual writing style where she'll insert Spanish words or phrases into her English language writing.
- Pulling from her own experiences, her writing aims to help children through life's challenges.
- Best known for writing *The House on Mango Street*, which has been translated into over 20 languages and for which she won the coveted American Book Award.

WHO AM I?

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Born July 4, 1943 in Brooklyn, NY

- Award-winning reporter turned controversial talk show host known for his tabloid-style journalism over a 50+ year career.
- Began as an activist lawyer helping community groups.
- As a foreign affairs and war correspondent, was known for his sensationalized reporting.
- Won a prestigious Peabody Award for his investigative journalism, uncovering the abuse of mentally ill patients at a New York institution.

WHO AM I?

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Born Dec. 30, 1954 in LA

- The “voice of Hispanic America,” she is one of the most well-known and respected female Hispanic journalists.
- For 30 years she anchored Univision's *Noticiero Univision and Aquí y Ahora*, winning multiple Emmy, Peabody and other notable awards, including a Lifetime Achievement Award.
- Founded the National Association of Hispanic Journalists and honored by the Congressional Hispanic Caucus Institute for her philanthropic work.



AUTHORS & JOURNALISTS

WHO AM I?

place sticker here



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Born Mar. 27, 1950 in NY

- Acclaimed author of well-known novels including *How the Garcia Girls Lost Their Accents* and *In the Time of the Butterflies*.
- Her literary themes pushed the narrative that women could be successful scholars (like herself), which bucked traditional Latin American cultural norms.
- Winner of the Hispanic Heritage Award for Literature and 2-time winner of the Pura Belpré Narrative Award.

WHO AM I?

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Born March 31, 1914 in Mexico
Died 1998

- Important Latin American writer whose life and career was influenced by the Mexican and European literature in his grandfather's library.
- His collection of essays entitled *The Labyrinth of Solitude* analyzed Mexican history and culture, and *Sunstone (Piedra de Sol)* cemented his legacy as a world-renowned poet.
- Received many awards, including the Nobel Prize for Literature and the Jerusalem and Miguel de Cervantes Prizes.

SEVERO OCHOA



Born Sep. 24, 1905 in Spain
Died 1993

- A world-renowned scientist, he was the first Hispanic American to win the Nobel Prize in Physiology or Medicine (1959).
- His study of enzymes were vital to figuring out the human genetic code.
- Practiced medicine for over 30 years at the New York University (NYU) College of Medicine.
- Received many awards including the US National Medal of Science in 1978.

WHO AM I?

place sticker here



Born Aug. 23, 1944 in Puerto Rico

- 1st woman and the 1st Hispanic to become US Surgeon General.
- A pediatrician who then worked at the National Institute of Health, where she focused on public health issues like drugs, smoking and alcohol abuse.
- Dedicated to helping women, children and minority populations get access to medical care, she even helped draft legislation for organ transplantation.
- Inducted into the National Women's Hall of Fame.



DOCTORS & SCIENTISTS

WHO AM I?

place sticker here



Born July 7, 1929 in NYC

Died 2001

- 1st Latina to be the director of the American Public Health Association.
- Won the Presidential Citizens Medal (2001) for her advocacy for women, children, the poor and those with HIV and AIDS.
- Co-founder of the Women's Caucus, which focused on women's reproductive rights.
- Has an award named in her honor, given to those who work toward social justice for underprivileged people.

WHO AM I?

place sticker here



Born Dec. 3, 1833 in Cuba

Died 1915

- Pioneering epidemiologist who discovered the correlation between yellow fever and an increased mosquito population.
- Nominated for Nobel Prize 7 times, his research saved the lives of millions and allowed for the completion of the Panama Canal.
- Over 20 years and 100+ experiments, his work helped the US Army during the Spanish American war and he was appointed the Chief Health Officer of Cuba.

WHO AM I?

place sticker here



Born May 10, 1958 in LA

- Trailblazing astronaut who was the 1st Hispanic woman in space (aboard the space shuttle Discovery in 1993).
- Co-inventor with three patents for optical inspection systems as the head of the Intelligent Systems Technology Branch at NASA's Ames Research Center.
- A true pioneer, she served as Director of the Johnson Space Center, the center's first Hispanic director.
- Also an award-winning flutist!

WHO AM I?

place sticker here



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Born Jan. 16, 1980 in NYC

- Puerto Rican-American composer, lyricist, actor, writer, and activist.
- Most well-known for his popular Broadway creation *Hamilton*, the groundbreaking hip-hop musical which won 11 Tony Awards.
- Has a Family Fellowship to aid young artists and helped raise millions for Puerto Rico after Hurricane Maria in 2017.
- A recipient of multiple awards - 5 Grammys, 3 Tonys, 2 Emmys, a Pulitzer Prize and a Kennedy Center Honor...and counting!

WHO AM I?

place sticker here



For help, scan the QR code here.



Born Jan. 9, 1939 in Venezuela

- Fashion designer, trendsetter and inspiration for Latina (and frankly all!) women, she's known for styling and outfitting many celebrities, including First Ladies Laura Bush & Michelle Obama.
- Designed the famous wedding dress for the *Twilight* series and was awarded a Geoffrey Beene Lifetime Achievement Award.
- Despite the lack of formal training, she launched her own fragrance collection and has even graced the *Vogue* magazine cover 7 times.

WHO AM I?

place sticker here



For help, scan the QR code here.



Born July 22, 1932 in Dominican Republic
Died 2014

- Dominican-American fashion designer famous for his women's evening wear, especially those worn by celebrities such as Jacqueline Kennedy!
- Multi-Coty Award winner (fashion industry equivalent of an Oscar) and Hall of Fame inductee, he was also President of the Council of Fashion Designers of America.
- His namesake fragrance was a huge hit and the U.S. Post Office honored him with a series of stamps showcasing his designs.

BUSINESS LEADERS

CHALLENGE

2

Once you've completed this and the previous 3 sections, scan this QR code for a fun ONLINE CHALLENGE. →



WHO AM I?

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Born Dec. 24, 1955 in Mexico

- 1st Latina Cabinet Secretary in CA history then appointed Administrator of the Small Business Administration (SBA).
- Founder of ProAmérica Bank, which assists Latino businesses and nonprofits with capital and financial services.
- Immigrated to Los Angeles from Guadalajara at 5 with her mother and 5 siblings.
- Founding President of the Hispanas Organized for Political Equality (HOPE), which provides political education to Hispanic women.

WHO AM I?

place sticker here



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Born Mar. 2, 1917 in Cuba
Died 1986

- Born Desiderio Alberto Arnaz y de Acha III, he was a Cuban-American actor, bandleader and film and television producer.
- He and wife Lucille Ball founded Desilu Studios, which produced *I Love Lucy*, the hit TV show in which they both starred.
- Also responsible for other big name productions like *Star Trek* and *Mission: Impossible*, as well as where *The Andy Griffith Show* was filmed.

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WHO AM I?
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RICHARD CAVAZOS



Born Jan. 31, 1929 in TX
Died 2017

- Mexican-American who was the 1st Hispanic person to become a four-star general in the US Army.
- Served in the Korean War as the commander of the 65th Infantry Regiment and in Vietnam as commander of the 1st Battalion, 18th Infantry Division.
- Received many military honors, including the Distinguished Service Cross, the Silver Star, the Bronze Star and the Purple Heart.

scan the QR code here.

**INCLUDES 6
PAGES OF
STICKERS!**



Sticker Book
PUBLISHING

Stickers that tell a story.

Made in the USA



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